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COMMERCIAL ADVISORS ANNOUNCES NEW CHIEF FINANCIAL OFFICER

MEMPHIS, TN, October 4, 2006 – Commercial Advisors has announced the addition of Chief Financial Officer Max Aldrich to its staff. Through his new position, Aldrich will administer and manage the financials and day-to-day operations of the company.

Aldrich brings an immense amount of expertise to Commercial Advisors. He has more than 20 years of combined experience in the fields of finance and accounting and has worked for an array of prestigious companies such as Arthur Andersen, Univest Financial Group, and most recently Accredo Health Group where he served as Director of Finance and Operations for two years and Director of Finance for the past ten years. Aldrich is also a Certified Public Accountant.

In addition to his impressive financial and accounting experience, Aldrich also brings a sound understanding of commercial real estate to his position. From 1988-1992 he served as a Marketing Representative for Trammell Crow Company in Memphis, TN. Here he gained four years of experience in the leasing and management of office space. This rare and valuable combination of real estate and financial knowledge merits Aldrich a key addition to the Commercial Advisors team. "We are pleased to have Max join our team," says company CEO Larry Jensen. "We have known Max as a competitor, a client, and now as co-worker. He brings exceptional analytical strengths to our advisory team."

Aldrich originally hails from Jackson, Tennessee. He received his Bachelor of Arts in economics and business administration from Rhodes College where he graduated cum laude. Aldrich also has his Masters of Business Administration from Northwestern University's J.L. Kellogg Graduate School of Management. In his spare time, he serves as Treasurer on the Lausanne Collegiate School Board of Trustees. He is married, has two children, and is a member of Second Presbyterian Church.

Commercial Advisors specializes in providing strategic advisory services in office, industrial, raw land and retail real estate. Commercial Advisors was founded with a core mission to provide best-of-class business real estate advisory services in the Memphis region. The company is not only adept at representing the basic needs of its commercial real estate clients including: acquisition of leased space, lease negotiations, and sales transactions, but Commercial Advisors is determined to exceed expectation of the client by providing solutions based on the specific business drivers. In addition, community support is a pillar of the organization with all of our staff supporting the community through volunteer efforts. Our long-term history and community relationships help us serve our community and the growth environment for our clients.

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